

## HIGHLY CREATIVE GRAPHIC/WEB DESIGNER WITH EXTENSIVE MULTIMEDIA EXPERIENCE

Highly creative problem solver and motivated collaborator with more than 20 years' experience in designing high-quality marketing and communication solutions that meet the objectives and deadlines of internal and external customers. Exceptional collaborative and interpersonal skills as well as dynamic team player. Passionate about creating innovative solutions through excellent design.

Expert skills with all Adobe Creative Suite 5.5 applications – Dreamweaver, Photoshop, InDesign, Illustrator – on a Mac platform. Highly proficient in Microsoft PowerPoint and Word. Strong Web skills including HTML, CSS, jQuery and WordPress.

## AREAS OF EXPERTISE

Branding (internal and external) • Full-color brochures (print and electronic) • Internet/Intranet design • Logos  
Newsletters (print and electronic) • Interactive PDFs • Posters • Illustration • Fine art painting (pastels and oil)  
Interface design and layout • WordPress blogs/websites • HTML enabled emails • Print production • Postcards and direct mail

## PROFESSIONAL EXPERIENCE

### Freelance Graphic/Web Designer • 2011-Present

Conceptualize and design printed and electronic communication materials for corporate and non-profit clients in accordance with brand and style specifications. Coordinate print production. Manage Web design and layout. Current clients include: Edgewood Partners Insurance Services, NEC/Renasas, WNC AgOptions/RAFI, and Camp Glen Arden for Girls.

### Communication Director, Belvedere Pacific Insurance Services, San Francisco, CA • 2007-2011

Conceptualized and designed printed and electronic communication materials for corporate clients in accordance with brand and style specifications. Coordinated print production. Managed intranet design and layout. Developed presentations for sales team to illustrate various services. Clients included NEC Electronics America, Ubisoft, CNET, Dominican University, Presidio Group and EPIC.

### Communication Designer, Gallagher Benefit Services, San Francisco, CA • 2001-2006

Conceptualized and designed printed and electronic communication materials for corporate clients in accordance with brand and style specifications. Coordinated print production. Managed intranet design and layout. Developed presentations for sales team to illustrate various services. Clients included: NEC Electronics America, Electronic Arts, CamelBak, Zappo's, Sierra Club and Arthur J. Gallagher. Awarded 2006 APEX Award design and layout of employee communications brochure for NEC Electronics America.

## ADDITIONAL EXPERIENCE

- **Writer and Illustrator**, 26 children's books with Random House, Inc., Viking Penguin, Alfred A. Knopf, and Simon & Schuster
- **Editorial Assistant**, Random House, Inc., New York City, NY
- **Assistant Art Director**, Lothrop, Lee & Shepard Publishers, New York City, NY
- **Co-owner**, Retail bookstore, Asheville, NC
- **Faculty**, The Writer's Workshop, Asheville and Charlotte, NC; taught classes on writing and illustrating children's books
- **Volunteer**, Cheetah Outreach, South Africa

## EDUCATION

- **Bachelor of Fine Arts, Graphic Design & Illustration**, Auburn University, Auburn, AL
- **Illustration and Graphic Design**, School of Visual Arts, New York City, NY
- **Web Design and Interactive Media**, Art Institute of California, Sacramento, CA

*Recommendations available on LinkedIn profile*

*References available under separate cover*